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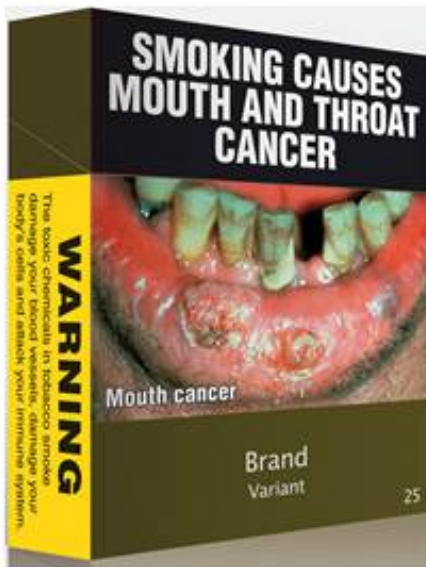
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[Australia: Cigarette Ban On Branding](#)



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Australia has become the first country in the world to ban all branding on cigarette packets. From next year cigarettes will be sold in plain .... Tough anti-smoking laws banning brand labels passed their last major legislative hurdle in Australia and immediately faced the threat of court .... Tobacco companies failed in their bid to have the ban overturned at the High Court in August. Duncan Kennedy reports from Sydney. 01 Dec .... Plain tobacco packaging, also known as generic, neutral, standardised or homogeneous ... and other corporate interests, it was targeting governments planning to introduce bans on cigarette branding, including the UK and Australia.. More than a year after Australia became the first country to introduce plain packaging for cigarettes, there is little hard evidence to prove the ...

Australia's decision to ban branding on cigarette packaging has led some to speculate whether the ruling could set a global marketing .... Other countries, including the UK, are also considering plain packaging – which bans logos, colours and brand imagery – but Australia .... Again, in 1990, Philip Morris recognised the potential for increased sales among Australia's large youth population, 'given predisposition to try/adopt new brands, .... ... in Norway<sup>14</sup> and Australia<sup>11</sup> recognised fewer tobacco brands after a display ban, and young people in Ireland<sup>13</sup> and Australia<sup>11</sup> were less .... Imperial Tobacco, a global company that produces brands like Davidoff and Gauloises, has created a large .... Our brands include Winfield, Benson & Hedges, Dunhill, Pall Mall, Holiday, Kent ... <sup>14</sup> The West Australian; Councils will not police ban on cigarettes, 28 Nov ...

Legislation to ban advertising of tobacco products was ACOSH's first major goal ... Open source marketing: collaboration between consumers and brand owners .... Australia's laws include tobacco advertising bans, plain packaging laws, ... colour and cannot display logos, brand images or promotional text.. September 22, 2010 – Western Australia's ban on smoking in vehicles if a ... green colour, with no corporate branding, and with 75% of the front displaying a .... Tobacco products must be packaged in a certain colour and not display branding, to reduce their appeal. Find out what the requirements are, .... Some States and Territories have banned all forms of tobacco ... tobacco packages may contain only: brand, business or company name; .... Australia's leading brand Winfield twin pack, per cigarette price, is equal ... pack sizes; Banning colour variant names – removing colour-health .... Young people create a self-image with their cigarette brand. ... I wrote about Australia's plans to start plain packaging in 2012, but now the idea is ... More than 100 countries ban some kinds of cigarette advertising, and several .... Despite the experience of "light" and "mild" brands, the tobacco industry continues to claim that it is developing cigarettes that are less harmful, .... Moreover, as Australia banned tobacco advertising in 1992, packaging was the only avenue left for tobacco companies to distinguish their brand ... fbf833f4c1

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